



The exclusive voice of the  
beef industry in Manitoba.



*District meetings are held each fall. These meetings are a great opportunity for members to hear about the work MBP is doing on their behalf and also set the future path of the organization by proposing resolutions for the Annual General Meeting in February.*

## Your organization for over 40 years

We are beef producers working to help ensure a sustainable future for the beef industry in Manitoba.

MBP is your organization, funded by your check-off dollars. Your support makes your voice and industry stronger. Our operations are not funded by the government nor are we a government entity.

The \$3 per-head MBP check-off you pay promotes and defends beef producers' interests and livelihoods through a united effort.

## What does MBP do for producers?

- We **advocate** for beef producers on provincial and federal issues.
- We **provide** a forum for discussion and the development of policies to benefit producers.
- We **fund** research projects and work with research partners to meet our needs in the cattle industry.
- We **support** members with information on government policy and developments in research and production to maximize profitability.
- We **communicate** with the media and public to highlight issues and promote beef.

## Who directs what we do at MBP?

MBP policy is set through a democratic process by our beef producer members like you at district meetings and at the annual general meeting.

Fourteen producer-elected directors sit on the MBP board to guide the work of the organization. All directors are beef producers from across Manitoba.

The board and staff members represent beef producers through advocacy, communications, research and education.

## The check-off supports MBP efforts in areas such as:

- Agricultural Crown Lands
- Feedback on government legislation and regulations affecting the sector
- Promotion of positive beef sector messages and beef nutrition information
- Insurance programs and business risk management tools
- Mitigating the effects of floods or droughts
- Predator programs
- Traceability
- Trade and market access
- Workplace health and safety
- Environment issues
- Animal care
- Research
- Biosecurity
- Bovine Tuberculosis

### It pays to be a member!

Representation and a voice through your vote at district meetings and the annual general meeting

Manitoba representation and membership in the Canadian Cattlemen's Association and the National Cattle Feeders' Association

Age verification services



*A subscription to eight issues per year of Cattle Country, the voice of the beef industry in Manitoba.*



**Farm Product Price Index, September 2022**  
**Livestock prices rise in the face of increasing demand and shrinking herd size**

The following information is based on the September 2022 Livestock Price Index (LPI) published by the Canadian Council of Agricultural Producers (CCAP). The LPI is a composite index of prices for various livestock products. The index is calculated based on the prices of various livestock products, including beef, pork, and poultry. The index is published monthly and is used to track changes in the prices of these products over time. The index is also used to calculate the cost of production for various livestock products. The index is published on the CCAP website at [www.ccap.ca](http://www.ccap.ca).

For more details, visit [www.ccap.ca](http://www.ccap.ca).



*A subscription to the weekly E-Newsletter for updates on MBP activities and news.*