

***Draft – Manitoba Beef Producers’ 46th Annual General Meeting Agenda

Last updated January 23, 2025

Location: Victoria Inn Hotel & Conference Centre, 1808 Wellington Avenue, Winnipeg

Day One – Thursday, February 20, 2025

- 9:00** Registration Begins and Trade Show Opens
- 10:00 – 12:00** Industry Knowledge Session
- 10 a.m. to 11:30 a.m. – Dr. Eric Behlke, TELUS Agriculture & Consumer Goods, focus on feedlot management
 - 11:30 to noon: University of Manitoba research update
- 12:00** Lunch for registered AGM delegates
- 12:45** Screening of MBP-funded videos highlighting beef production in Manitoba
- *Great Tastes of Manitoba* beef producer family profiles
 - *Fields to Forks* video featuring Manitoba beef producers

MBP’s Annual General Meeting Convenes

- 1:00 – 1:10** MBP General Manager Carson Callum calls meeting to order
- 1:10 – 1:30** Greetings from Elected Officials
- Hon. Lawrence MacAulay, Minister of Agriculture and Agri-Food – **video greetings**
 - Hon. Ron Kostyshyn, Minister of Agriculture -- **speaking**
 - Wayne Ewasko, Interim Progressive Conservative Leader – **invited**
- 1:30 – 2:15** Business Portion of the Annual General Meeting
- Approval of Agenda
 - Report from the President
 - Report from the General Manager
 - Report from the Finance Chair
 - Review of MBP’s audited financial statement
 - Appointment of MBP auditor for the upcoming fiscal year
 - Introduction and ratification of MBP directors
- 2:15 – 3:10** Presentation on Livestock Inspection
- Carson Callum,
 - Rick Wright, Manitoba Livestock Marketing Association
 - Jason Pollock, Livestock Services of Saskatchewan
- 3:15– 3:40** Coffee break and opportunity to visit trade show
- 3:45 – 4:30** Final Discussion of Livestock Inspection, Then Resolutions Debate
- 4:30 – 5:15** **POTENTIAL IF TIME PERMITS:** Update on Advance Payments Program, with producer testimonials
- 5:30** Cocktail Hour

- 6:30** MBP President's Dinner
- A. Opening Remarks from the MBP President
 - B. Dinner and dessert
 - C. Greetings from Hon. Ron Kostyshyn, Minister of Agriculture
 - D. Presentation of Manitoba's Environmental Stewardship Award (TESA)
 - E. Recognition of retiring directors Alfred Epp, District 1 and Mary Paziuk, District 13
- 8:30** Entertainment
- Comedian Big Daddy Tazz

Friday, February 21, 2025

- 8:00 – 8:40** Coffee service, trade show opens
- 8:45 -- 9:25** **Keynote speaker**
- Tyler McCann, Managing Director, Canadian Agri-Food Policy Institute, on headwinds in agriculture in 2025 and beyond
- 9:25 – 9:50** Coffee Break and Opportunity to Visit Trade Show
- 9:50 – 11:15** Roundtable Updates and Q&A With National Beef Organizations
- Canadian Cattle Association on the ins and outs of advocacy – Jennifer Babcock, Senior Director, Government and Public Affairs
 - National Cattle Feeders Association –Melissa Downing, Director, Regulatory and Sustainability
 - Beef Cattle Research Council research – Dr. Reynold Bergen, Science Director
 - Canadian Roundtable for Sustainable Beef – Andrea White, Director, Marketing and Stakeholder Relations
 - Canadian Cattle Association Public and Stakeholder Engagement – Jenna Sarich, Technical Consultant
- 11:15 – 11:50** Market Update
- Canfax – Brenna Grant, Executive Director
- 11:50** MBP President's Closing Remarks
- 12:45 to 2:30** **Producer Workshop**
- Unconventional succession with producer Duane Thompson
 - *Note: This workshop is free for producers, but lunch is not included.*